



**Sponsorship Opportunity**  
**SALE DATE September 10<sup>th</sup> & 11<sup>th</sup>, 2021**  
**Culpeper, VA**

Each year we are trying to bring you something different. We want a sponsorship to be a value to you and not a donation to the event. This year we continue to build on a wonderful idea.

---

**East Coast Longhorn Classic Patron - \$1400**

**For the Longhorn Consignor**

- Full page ad in the Sale Catalog
- One free consignment
- Zero % Commission one consignment.
- Half page write up including your photo of your program submitted by you. Showcase your program

**East Coast Longhorn Classic Cattle Baron- \$750**

**Consigning and don't want to do a bigger sponsorship but still want to promote your program? Or not consigning and want to promote your program? This one is for you.**

- Free Half Page ad in the sale catalog
- Free customized Sponsor gift
- Half page write up including your photo of your program submitted by you. Showcase your program