

# The Cherry Blossom Heifer Futurity

Friday April 20<sup>th</sup>, 2018

The Cherry Blossom Sale, Culpepper, VA

## 2018 Sponsorship opportunities

The 2018 Cherry Blossom Futurity is where all futurities began. The original futurity, The Millennium, began in this same sale barn.

We work hard to make sure this futurity is beneficial to the Longhorn breed and the East Coast breeders. We want to keep this event going and growing, bringing in more and more people to participate. The Sponsorship goes directly into the payouts for the show. Bigger payouts attract more people and grow the payout pots. Futurities are one of the few events that allow you to profit from your cattle without selling them.

Think of the exposure you'll get with the sponsorship and please consider helping us keep this event going.

### The Cattle Baron - \$400

- A full page ad in the color program that will be handed out during the event.
- Social media marketing of your ad and promotion of your sponsorship.
- Large Banner to be hung in the sale barn during the Cherry Blossom Sale weekend.

### The Stockman - \$275

- A full page ad in the color program that will be handed out during the event
- Social media marketing of your ad and promotion of your sponsorship
- Small banner to be hung in the sale barn during the Cherry Blossom Sale weekend.

### The Ranch Manager - \$150

- A Full page ad in the color program that will be handed out during the event.
- Social media marketing of your ad and promotions of your sponsorship.